

 Daffodil Polytechnic Institute					
Mark	Grad	Letter	Mark	Grad	Letter
Point	Point	Grade	Point	Point	Grade
80>	4.00	A+	55-59	2.75	B-
75-79	3.75	A	50-54	2.50	C+
70-74	3.50	A-	45-49	2.25	C
65-69	3.25	B+	40-44	2.00	D
60-64	3.00	B	0-39	0.00	F

Daffodil Polytechnic Institute, Institute Code: 50238

Lesson Plan – Academic session: January 2024 to June 2024

Subject Teacher : Md. Jakir Hossen, Instructor.

Mark Distribution (for 100Marks)	
Theory Marks	
Midterm	20
Class test	05
Assignment	05
Presentation	05
Attendance	05
Final	60
Total	100

Subject Name : Entrepreneurship

Subject Code : 5871

Technology : 7th Tex +7th GDPM

Semester : 7th Tex +7th GDPM

Book Name : Entrepreneurship. (Publisher: Houqe Prokashani)

Reference Book Name : Entrepreneurship and Report Writing-Professor Murtaza Ali

SHORT DESCRIPTION

Concepts of entrepreneurship & entrepreneur; Entrepreneurship & economic development; Environment for entrepreneurship; Entrepreneurship in the theories of economic growth; Sources of ventures ideas in Bangladesh; Evaluation of venture ideas; Financial planning; Project selection; Self-employment; Entrepreneurial motivation; Business plan; Sources of assistance & industrial sanctioning procedure. Insurance; case study.

Subject Outcome

- To be able to understand the concept of entrepreneurship & entrepreneur.
- To be able to understand the concept of environment for entrepreneurship.
- To be able to understand the sources of venture ideas in Bangladesh.
- To be able to understand the project selection.
- To be able to understand business planning.
- To be able to understand the case study

Lecture	Chapter/ Exam / Industrial Visit	Learning Area	Learning Outcome	Class/Lab Supporting Equipment's
01 – 04	1. Understand the basic concept of entrepreneurship & entrepreneur.	1.1 Define entrepreneurship & entrepreneur. 1.2 Discuss the characteristics and qualities of entrepreneur. 1.3 Mention the classification of entrepreneur. 1.4 Discuss the case entrepreneurship and mass entrepreneurship. 1.5 Discuss the necessity of entrepreneurship as a career. 1.6 Discuss the function of entrepreneur in developing countries. 1.7 Discuss the prospect of entrepreneurship development in Bangladesh	To know about the basic concepts Understand the basic concept of entrepreneurship & entrepreneur.	Basic Class Materials : White board, Marker, duster. PowerPoint Slide: Projector. YouTube video link: https://www.youtube.com/watch?v=r3TRZyrkYmY

Lecture	Chapter/ Exam / Industrial Visit	Learning Area	Learning Outcome	Class/Lab Supporting Equipment's
05 - 07	2 Understand the concept of entrepreneurship and economic development.	2.1 DEFINE ECONOMIC DEVELOPMENT. 2.2 DISCUSS THAT THE ECONOMIC DEVELOPMENT IS A PROCESS. 2.3 DESCRIBE THE ENTREPRENEURSHIP AS A FACTOR OF ECONOMIC DEVELOPMENT. 2.4 DISCUSS THE CAPITAL ACCUMULATION OR RATE OF SAVINGS. 2.5 DISCUSS THE ROLE OF ENTREPRENEUR IN THE TECHNOLOGICAL DEVELOPMENT AND THEIR INTRODUCTION INTO PRODUCTION PROCESS.	To know about the basic concepts Understand the concept of entrepreneurship and economic development.	Basic Class Materials : White board, Marker, duster. PowerPoint Slide: Projector. YouTube video link: https://www.youtube.com/watch?v=O-O-fv5qT-0
08	CT/QT	Chapter 1 & 2	To collect the feedback of student and take next step for betterment.	Exam Papers
08 - 13	3 Understand the concept of entrepreneurship in the theories of economic growth.	3.1 DEFINE ENTREPRENEURSHIP IN THE THEORIES OF ECONOMIC GROWTH. 3.2 DISCUSS THE THEORY OF NEED FOR ACHIEVEMENT OF DEVID MACCLELLAND.	To know about the basic concept of Understand the concept of entrepreneurship in the theories of economic growth.	Basic Class Materials : White board, Marker, duster. PowerPoint Slide: Projector. YouTube video link: https://www.youtube.com/watch?v=dhSiaj4PGWw

Lecture	Chapter/ Exam / Industrial Visit	Learning Area	Learning Outcome	Class/Lab Supporting Equipment's
		3.3 DISCUSS THE MALTHUSIAN THEORY OF POPULATION AND ECONOMIC GROWTH. 3.4 DISCUSS THE LABOUR THEORY OF PRODUCTION AND LIMIT TO GROWTH. 3.5 DISCUSS THE KEYNESIAN THEORY OF EMPLOYMENT AND OUTPUT. 3.6 DISCUSS THE STAGE THEORY OF GROWTH. 3.7 DISCUSS THE SCHUMPTERIAN THEORY OF ECONOMIC DEVELOPMENT. 3.8 DISCUSS THE ENTREPRENEURSHIP MOTIVE IN ECONOMIC DEVELOPMENT		
14 - 15	4 Understand the sources of venture ideas in Bangladesh.	4.1 DEFINE SOURCES OF VENTURE IDEAS IN BANGLADESH. 4.2 DISCUSS DIFFERENT TYPES OF SOURCES OF VENTURE IDEAS IN BANGLADESH. 4.3 DISCUSS INFORMAL SOURCES OF VENTURE IDEAS IN BANGLADESH.	To know about the basic concept of 4 UNDERSTAND THE SOURCES OF VENTURE IDEAS IN BANGLADESH.	Basic Class Materials : White board, Marker, duster. PowerPoint Slide: Projector. YouTube video link: https://www.youtube.com/watch?v=73mncbAr5QE
16	CT/Quiz Test	Chapter 3 & 4	To collect the feedback of student and take next step for betterment	Exam Papers

Lecture	Chapter/ Exam / Industrial Visit	Learning Area	Learning Outcome	Class/Lab Supporting Equipment's
16 - 18	5 Understand the evaluation of venture ideas.	5.1 DEFINE EVALUATION OF VENTURE IDEAS. 5.2 DISCUSS THE FACTORS THAT INFLUENCE THE SELECTION OF VENTURE IDEAS. 5.3 DISCUSS THE EVALUATING FINANCIAL ASPECTS OF BUSINESS. 5.4 DISCUSS THE DETERMINANTS OF THE FIRM SIZE.	To know about the concept of Understand the Understand the evaluation of venture ideas.	Basic Class Materials : White board, Marker, duster. PowerPoint Slide: Projector. YouTube video link: https://www.youtube.com/watch?v=ZISilRwcfK4
19	Assignment class	On the Subject basis	To know about business management related task.	Basic Class Materials : White board, Marker, duster.
19	Review class	Chapter 1 to 5	To memorize the entire chapter.	Basic Class Materials : White board, Marker, duster.
	Midterm exam	Chapter 1-5	To collect the feedback of student and take next step for betterment.	Exam paper, Exam question

Lecture	Chapter/ Exam / Industrial Visit	Learning Area	Learning Outcome	Class/Lab Supporting Equipment's
20 - 21			To know about the concept of Understand the concept of Effective listening	Basic Class Materials : White board, Marker, duster. PowerPoint Slide: Projector YouTube video link: https://www.youtube.com/watch?v=PNZnbMklSA4
22 -23			To know about the concept of Understand the concept of Essentials of communication	Basic Class Materials : White board, Marker, duster. PowerPoint Slide: Projector YouTube video link: https://www.youtube.com/watch?v=pzMv2NjW-zM
23	CT/Quiz Test	Chapter 6 & Chapter 7	To collect the feedback of student and take next step for betterment.	Exam paper
23 - 26			To know about the basic concept of Understand the Report writing	Basic Class Materials : White board, Marker, duster. PowerPoint Slide: Projector YouTube video link: https://www.youtube.com/watch?v=860LtRxP3rw

Lecture	Chapter/ Exam / Industrial Visit	Learning Area	Learning Outcome	Class/Lab Supporting Equipment's
27 - 29			To know about the basic concept of Understand the concept of Office management	Basic Class Materials : White board, Marker, duster. PowerPoint Slide: Projector YouTube video link: https://www.youtube.com/watch?v=8iwOCXkImmI
30			To know about the basic concept of Understand the Business letter, official and semiofficial letters.	Basic Class Materials : White board, Marker, duster. PowerPoint Slide: Projector YouTube video link: https://www.youtube.com/watch?v=V0Lj5eRharg
31	CT/Quiz Test	Chapter 8 & Chapter 10	To collect the feedback of student and take next step for betterment.	Exam Papers
32	Review Class	All Chapter: (Regarding students problems)	To review full chapter	Basic Class Materials : White board, Marker, duster.