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ENTREPRENEURSHIP

T P C

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AIMS

- To be able to understand the concept of entrepreneurship & entrepreneur.
- To be able to understand the concept of environment for entrepreneurship.
- To be able to understand the sources of venture ideas in Bangladesh.
- To be able to understand the project selection.
- To be able to understand business planning.
- To be able to understand the case study

SHORT DESCRIPTION

Concepts of entrepreneurship & entrepreneur; Entrepreneurship & economic development; Environment for entrepreneurship; Entrepreneurship in the theories of economic growth; Sources of ventures ideas in Bangladesh; Evaluation of venture ideas; Financial planning; Project selection; Self employment; Entrepreneurial motivation; Business plan; Sources of assistance & industrial sanctioning procedure.

Insurance; case study.

DETAIL DESCRIPTION

Theory :

1 UNDERSTAND THE BASIC CONCEPT OF ENTREPRENEURSHIP & ENTREPRENEUR.

- 1.1 DEFINE ENTREPRENEURSHIP & ENTREPRENEUR.
- 1.2 DISCUSS THE CHARACTERISTICS AND QUALITIES OF ENTREPRENEUR.
- 1.3 MENTION THE CLASSIFICATION OF ENTREPRENEUR.
- 1.4 DISCUSS THE CASE ENTREPRENEURSHIP AND MASS ENTREPRENEURSHIP.
- 1.5 DISCUSS THE NECESSITY OF ENTREPRENEURSHIP AS A CAREER.
- 1.6 DISCUSS THE FUNCTION OF ENTREPRENEUR IN DEVELOPING COUNTRIES.
- 1.7 DISCUSS THE PROSPECT OF ENTREPRENEURSHIP DEVELOPMENT IN BANGLADESH.

2 UNDERSTAND THE CONCEPT OF ENTREPRENEURSHIP AND ECONOMIC DEVELOPMENT.

- 2.1 DEFINE ECONOMIC DEVELOPMENT.
- 2.2 DISCUSS THAT THE ECONOMIC DEVELOPMENT IS A PROCESS.
- 2.3 DESCRIBE THE ENTREPRENEURSHIP AS A FACTOR OF ECONOMIC DEVELOPMENT.
- 2.4 DISCUSS THE CAPITAL ACCUMULATION OR RATE OF SAVINGS.
- 2.5 DISCUSS THE ROLE OF ENTREPRENEUR IN THE TECHNOLOGICAL DEVELOPMENT AND THEIR INTRODUCTION INTO PRODUCTION PROCESS.

- 2.6 DISCUSS THE ENTREPRENEUR IN THE DISCOVERY OF NEW SOURCES OF RESOURCES.
- 2.7 DISCUSS THE ENTREPRENEUR IN THE DISCOVERY OF NEW PRODUCT.
- 2.8 DISCUSS THE DISCOVERY OF NEW MARKETS.

3 UNDERSTAND THE CONCEPT OF ENTREPRENEURSHIP IN THE THEORIES OF ECONOMIC GROWTH.

- 3.1 DEFINE ENTREPRENEURSHIP IN THE THEORIES OF ECONOMIC GROWTH.
- 3.2 DISCUSS THE THEORY OF NEED FOR ACHIEVEMENT OF DEVID MACCLELLAND.
- 3.3 DISCUSS THE MALTHUSIAN THEORY OF POPULATION AND ECONOMIC GROWTH.
- 3.4 DISCUSS THE LABOUR THEORY OF PRODUCTION AND LIMIT TO GROWTH.
- 3.5 DISCUSS THE KEYNESIAN THEORY OF EMPLOYMENT AND OUTPUT.
- 3.6 DISCUSS THE STAGE THEORY OF GROWTH.
- 3.7 DISCUSS THE SCHUMPTERIAN THEORY OF ECONOMIC DEVELOPMENT.
- 3.8 DISCUSS THE ENTREPRENEURSHIP MOTIVE IN ECONOMIC DEVELOPMENT.

4 UNDERSTAND THE SOURCES OF VENTURE IDEAS IN BANGLADESH.

- 4.1 DEFINE SOURCES OF VENTURE IDEAS IN BANGLADESH.
- 4.2 DISCUSS DIFFERENT TYPES OF SOURCES OF VENTURE IDEAS IN BANGLADESH.
- 4.3 DISCUSS INFORMAL SOURCES OF VENTURE IDEAS IN BANGLADESH.

5 UNDERSTAND THE EVALUATION OF VENTURE IDEAS.

- 5.1 DEFINE EVALUATION OF VENTURE IDEAS.
- 5.2 DISCUSS THE FACTORS THAT INFLUENCE THE SELECTION OF VENTURE IDEAS.
- 5.3 DISCUSS THE EVALUATING FINANCIAL ASPECTS OF BUSINESS.
- 5.4 DISCUSS THE DETERMINANTS OF THE FIRM SIZE.